

*Art &  
Economic*

# FORUM

PRESENTED  
BY **AAAAA**

**General Information**

Organized by



# The AAAAssociation

- Non-profit organization
- Established to improve the flow of goods, the exchange of information, and the creation of connected sustainable future between Asia, Africa and Austria
- Supports and implements childrens charities
- Founding Organization of the A&E Forum



# The Purpose of the Event

“to build a business network between  
Austria / German-speaking Europe, Asia and Africa  
with additional  
cultural, arts and charity aspects.”





# The Location

## Salzburg



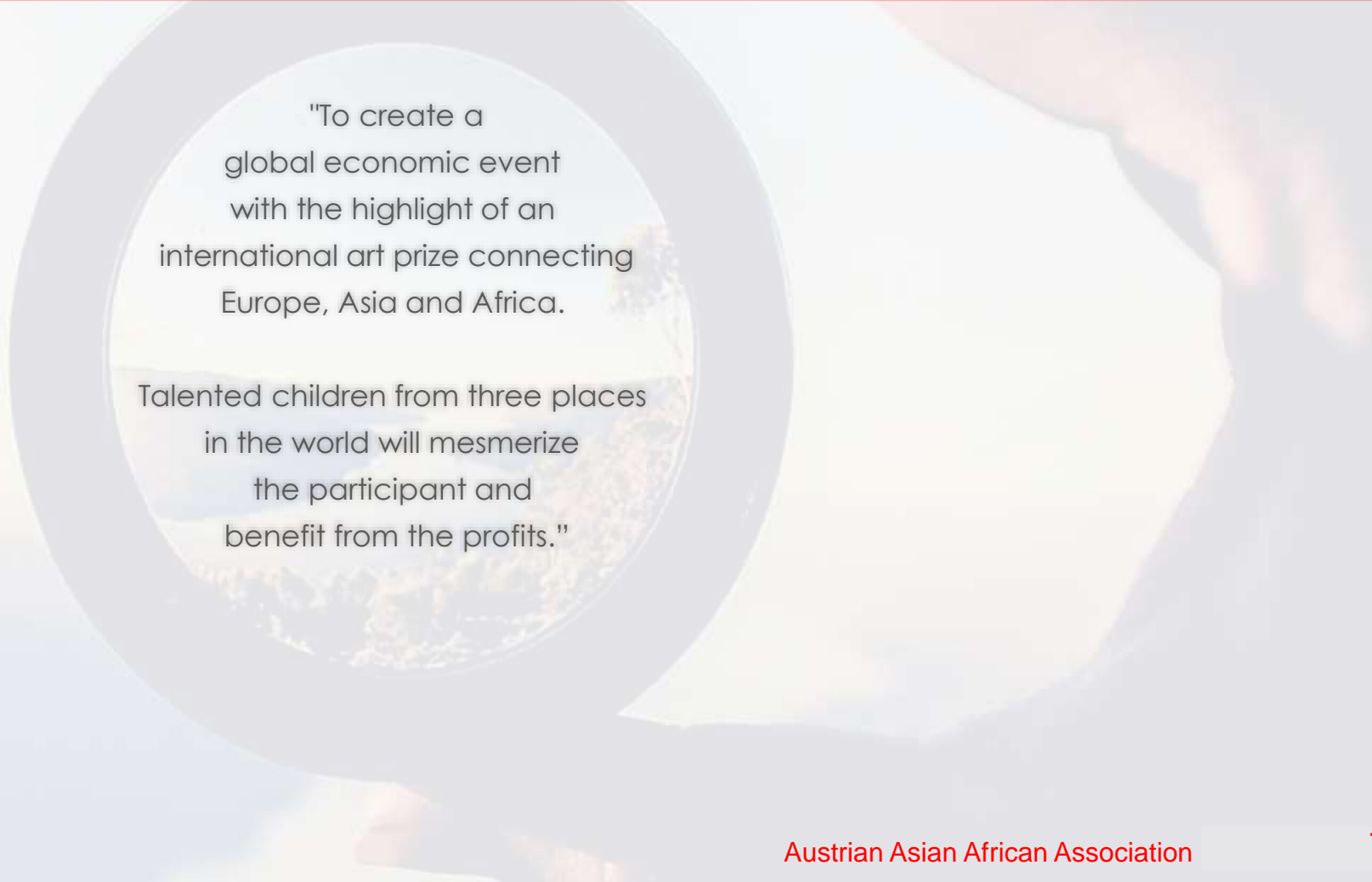


# The Venue

## Kavalierhaus



# The Vision

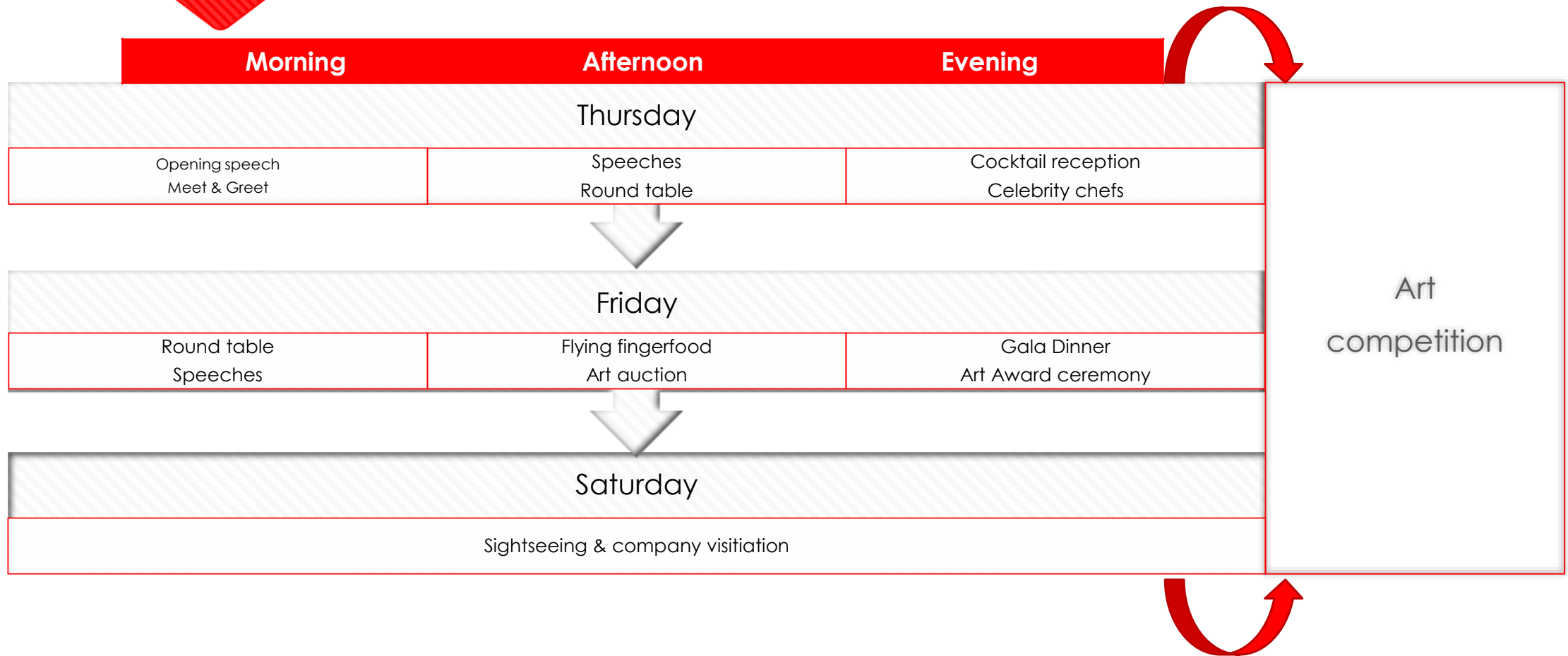
A hand holding a magnifying glass over a globe, symbolizing focus and vision.

"To create a  
global economic event  
with the highlight of an  
international art prize connecting  
Europe, Asia and Africa.

Talented children from three places  
in the world will mesmerize  
the participant and  
benefit from the profits."



# The Program (5-7 May 2022)





# Future Outlook

2023

Shanghai (China)  
Sister city of Salzburg



2024

Mombasa (Kenya)



# Business Aspects

*"The event illustrates the epitome of exchange.*

*The exchange of knowledge,  
culture and business opportunities."*



# Business Aspects

- Business opportunities for Asian, African and German-centric European companies
- Economic talks and business exchange
- Site visit of interested sponsor companies
- Mutual exchange of new contacts between Austria, Africa and Asia



# Patronage

Dipl. Ing. Harald Preuner

Mayor of Salzburg






We want to thank Mayor Preuner for his blessing and support for this event.

# Confirmed Guest Speakers




|   | Guest speaker                          | Credentials   | Speech topic  |
|---|--|---|---|
|    | <b>Honorable Minister Mawine Diggs</b> | Minister of Commerce & Industry, Liberia  | To be advised   |
|   | <b>Mario Enzesberger</b>               | CEO of Liberty International Tourism Group<br>Owner of Liberty African Safaris and<br>Secluded Africa Hotel Company   | The Development of tourism in Kenya with a strong sustainable footprint 🦶 and the impact and benefit for the local population |
|  | <b>Gerhard Hinterhaeuser</b>           | Partner at Bingmann Pflüger International<br><br>From 2006 to 2014 one of the few foreigners to serve in the management committee of a leading Chinese state-owned enterprise | How to do business in China from the viewpoint of a foreign executive of a Chinese-state-owned company                        |

# Confirmed Guest Speakers




|   | Guest speaker                          | Credentials  | Speech topic   |
|---|--|--|--|
|    | <b>Walter Junger</b>                   | Founding president of the Austrian Asian African Association                                       | The Austrian Asian African Association and the vision of the Art & Economic Forum  |
|   | <b>Dr. Gil Mahlet</b>                  | Chairman of African Financial Group<br>Doctor of former South African President Mr. Nelson Mandela | Tailor-made innovative transactional advice for transformational growth within the African Continent and the emerging market |
|  | <b>Dipl. Ing. Harald Preuner (TBC)</b> | Mayor of Salzburg<br>Honorary Chairman of the Art & Economic Forum                                 | Opening keynote speech   |



# Confirmed Guest Speakers

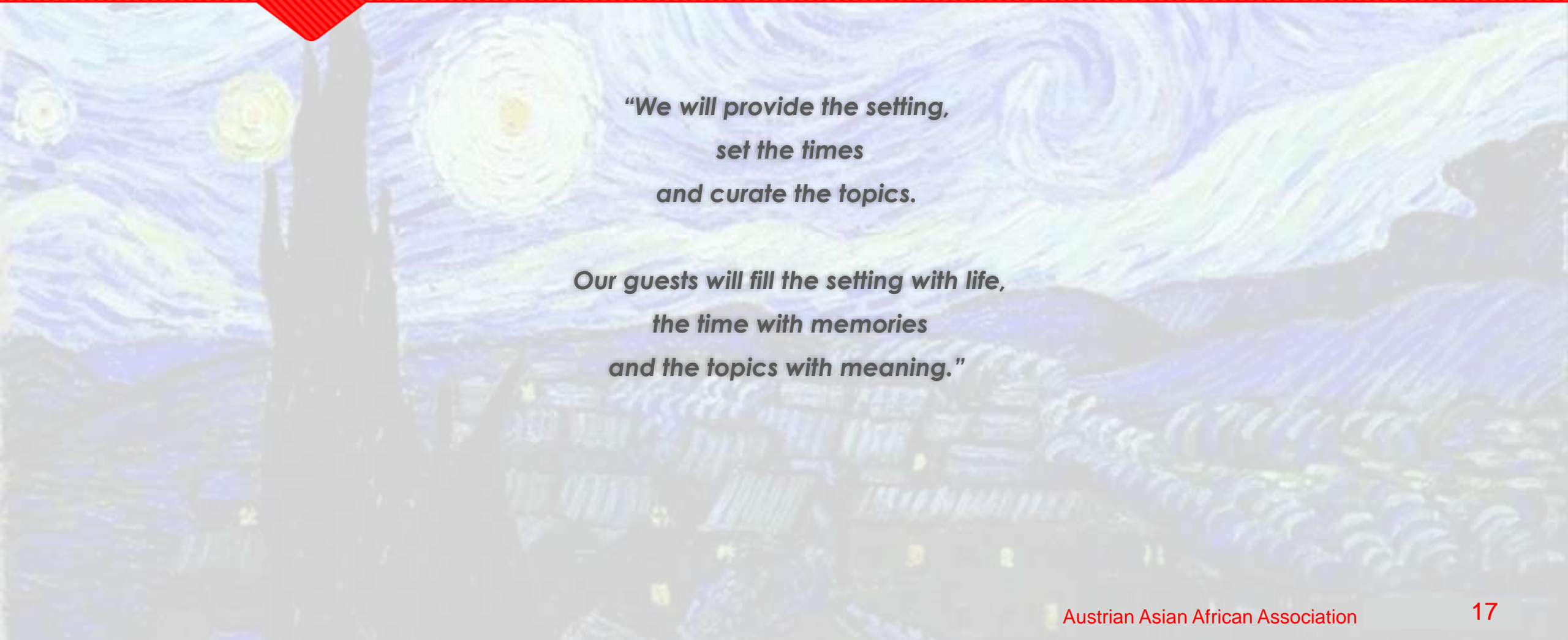
|   | Guest speaker                  | Credential  | Speech topic   |
|---|--------------------------------|---|--|
|    | <b>Michael Schumann</b>        | Chairman of the board of BWA, Germany<br><br>Federal Association for Economic Development and Foreign Trade | One Belt, One Road and its Implications for Austria as the Gateway to Europe |
|   | <b>Christian Tino Terraneo</b> | Managing Director of ATC Austrian Technology Corporation  | Austrian Smart City Technologies and its world-wide implications             |
|  | <b>Richard Trapp</b>           | Founder of Confucius Institut of Austria<br><br>Professor of the University of Vienna                       | China's development from revolution to cultural and economic world-power     |

# Confirmed Guest Speakers

|   | Guest speaker                                | Credential   | Speech topic  |
|---|--|--|---|
|    | <b>KR Viktor Wagner</b><br>(to be confirmed) | Managing Director of REIWAG Facility Services GmbH   | Singapore robotics  |
|   | <b>Peter Werth</b>                           | CEO of Wolftank-Adisa Holding AG   | Sustainability – not just a buzz-word but a real opportunity for AAAA partner companies |
|  | <b>Prof. Yu Zhang</b>                        | The founder of China Communication Holding and the GeKA e.V. (Association for German Chinese Cultural Exchange). Additionally, Prof. Zhang is a lecturing professor at multiple German universities. | Art and the global network  |



# The Art Aspect



***“We will provide the setting,  
set the times  
and curate the topics.***

***Our guests will fill the setting with life,  
the time with memories  
and the topics with meaning.”***



# The Art Competition

3 Pre-selected artists from Europe, Asia and Africa

3 Days

1 Grand Art Prize

- Parallel to the event
- Emphasizes the power of innovation, future and environment
- Artists in residence
- Workspace showcasing artists
- Children charities art exhibition and auction
- Gala Dinner resident artists art auction and grand art prize



# Charity Aspects

A photograph of a group of school children, mostly girls, sitting at wooden desks in a classroom. They are wearing blue and white uniforms. The image is faded and serves as a background for the text.

***“The potential of future benefit  
exists for every participant***

***but even more for those,  
to whom we will donate all profits  
produced during the forum.”***



# Charity Aspects

## ○ Supported Charities

- Austria - the Sonneninsel Seekirchen  
The institution accompanies children with cancer or other serious illnesses.
- China - Shanghai Zhanyi Service Center  
The center mainly provides rehabilitation training and life guidance for 2-16 –year-old orphans, children with autism or mental retardation  
Exhibition of AAAA charity work
- Kenya- Liberty Safari Village Schools  
A school funded by donations that allows children to escape the dangers of the safari in exchange for safe-haven and education



PROFITS BEING MADE WITH THE A&E ECONOMIC FORUM WILL BE DONATED TO THE  
FOLLOWING ORGANIZATIONS FOR FINANCIAL SUPPORT



**SONNENINSEL (SEEKIRCHEN)**

[www.sonneninsel.at](http://www.sonneninsel.at)



**ZHANYI CENTER  
(SHANGHAI)**

[www.zhanyiertong.org](http://www.zhanyiertong.org)



**LIBERTY SAFARI  
VILLAGE SCHOOL  
(KENYA)**

[www.liberty-int.com](http://www.liberty-int.com)

# Ticketing

## AAAA Member

| Ticket type      | What's included  | Price                           |
|------------------|--|---------------------------------|
| Master package   | Includes all Day 1, Day 2, and Saturday tickets privileges   | EUR 250                         |
| Day 1 ticket     | <ul style="list-style-type: none"><li>- Entrance and all Day 1 sessions</li><li>- Coffee breaks</li><li>- Lunch</li><li>- Master Chef cocktail reception</li></ul> | EUR 120                         |
| Day 2 ticket     | <ul style="list-style-type: none"><li>- Entrance and all Day 2 sessions</li><li>- Coffee breaks</li><li>- Lunch</li><li>- Gala award dinner</li></ul>              | EUR 140                         |
| Saturday program | <ul style="list-style-type: none"><li>- Selection of touristic or sponsor company visitation program</li><li>- Lunch</li></ul>                                     | For Master package participants |

## Non-AAAA Members

| Ticket type      | What's included  | Price                           |
|------------------|--|---------------------------------|
| Master package   | <ul style="list-style-type: none"><li>- Includes all Day 1, Day 2, and Saturday tickets privileges</li><li>- 2022 AAAA membership</li></ul>                        | EUR 480                         |
| Day 1 ticket     | <ul style="list-style-type: none"><li>- Entrance and all Day 1 sessions</li><li>- Coffee breaks</li><li>- Lunch</li><li>- Master Chef cocktail reception</li></ul> | EUR 190                         |
| Day 2 ticket     | <ul style="list-style-type: none"><li>- Entrance and all Day 2 sessions</li><li>- Coffee breaks</li><li>- Lunch</li><li>- Gala award dinner</li></ul>              | EUR 250                         |
| Saturday program | <ul style="list-style-type: none"><li>- Selection of touristic or sponsor company visitation program</li><li>- Lunch</li></ul>                                     | For Master package participants |



# Sponsorship packages

- PLATINUM: 30.000
- GOLD: 15000
- SILVER: 5000
- BRONZE: 1000
- ART PRIZE SPONSOR: 15000
- HOTEL SPONSOR: 5000
- MEDIA SPONSOR: 5000
- TRANSPORT SPONSOR: 5000

# Confirmed Sponsors

- EXECUTIVE SPONSORS: AAAASSOCIATION, TOURISM SCHOOL KLESSHEIM
- PLATINUM:
- GOLD:
- SILVER:
- BRONZE:
- ART PRIZE SPONSOR:
- HOTEL SPONSOR: SHERATON SALZBURG
- MEDIA SPONSOR:
- TRANSPORT SPONSOR:
- EVENT LOCATION SPONSOR: WKO





# A & E Forum 2022 Executive Team

## **Walter Junger**

Walter is the founding president of the AAAA (Austrian Asian African Association). This non-profit association, aims to promote cultural as well as economic exchange between Austria and different Asian and African countries and to support a variety of children charities.

[wj@walterjungerandfriends.com](mailto:wj@walterjungerandfriends.com)



## **Daniel Mair - China**

Daniel is the Managing Director at SBI Facility Services Shanghai providing best class engineering consulting and technical facility services. Daniel will be organizing the Art and Economy Forum and promoting AAAA in Greater China area.

[daniel.mair@gmx.at](mailto:daniel.mair@gmx.at)



# A & E Forum 2022 Executive Team

## **Leon Naidoo – South Africa**

Leon, the former Consul at the South African Consulate General - Hong Kong & Macau, and Washington D.C., has now created Africa Impacts Solution to enhance African economic development projects. He will be helping AAAA to create the Art and Economy Forum, and promoting AAAA in Southern Africa.

[naidooleon02@gmail.com](mailto:naidooleon02@gmail.com)



## **Peter Werth - Italy**

Peter is the CEO of Wolftank-Adisa Holding AG, a leading South Tirol company providing environmentally sustainable solutions, mostly in Europe and China. He is promoting AAAA in Austria and Italy, as well helping AAAA to create the Art and Economy Forum.

[peter.werth@wolftank-holding.com](mailto:peter.werth@wolftank-holding.com)





# A & E Forum 2022 Executive Team

## **Johann Oberascher - Austria**

*Han's main profession is a portfolio manager in energy-trading, optimizing the power-portfolio of Salzburg's energy-supplier. He is also the founder and owner of MoreWinePlus wine-trading company. Experience in event management by hosting many events as president of one of Salzburg's most traditional football clubs, essentially the Salzburg dragon boat cup and festival with more than 30.000 participants.*

[johann.oberascher@sbg.at](mailto:johann.oberascher@sbg.at)



## **Mario Enzesberger – Austria**

*Mario is the President and CEO of Liberty International Tourism Group, which is the largest privately owned Destination Management Company (DMC) in the world. Now being a resident in Kenya, Mario will be helping AAAA to create the Art and Economy Forum, and to promote AAAA in Africa.*

[mario.enzenberger@liberty-int.com](mailto:mario.enzenberger@liberty-int.com)



## A & E Forum 2022 Executive Team

### **Mag. Susanne Kurz - Austria**

*Susanne, former President of the Austrian Federal Council, is Director of Geve Project Development Ltd. & CoKG. Susanne, originally from Salzburg, Austria supports the events in Austria*  
[susanne.kurz@ass-experts.com](mailto:susanne.kurz@ass-experts.com)

### **Lee Garakara**

*Lee Garakara is the founder and curator at Mwimbi Fine Art. For over 15 years, Garakara has always supported the continuing development of African contemporary Arts globally. By realizing projects internationally, Garakara continues to explore the elusive link between contemporary Art, African Art and its wider audience. He has also worked with a host of established art institutions such as Art Basel Hong Kong and AAMI Institute in Slovenia.*  
[info@mwimbifineart.com](mailto:info@mwimbifineart.com)





# A & E Forum 2022 Executive Team

## **Herwig Reininger - Austria**

*Herwig is an expert in Marketing and Sales; For the past 5 years, he has been managing the biggest member benefit system in Austria with more than 1.2 Mio members. In AAAA, he is responsible for the annual auditing of AAAA accounts.*

[hr@bkf.at](mailto:hr@bkf.at)



## **Michael Schumann**

*Michael is the president of BWA (Federal Association for Economic Development and Foreign Trade) of Germany, a sister association of AAAA.*

[m.schumann@bwa-deutschland.de](mailto:m.schumann@bwa-deutschland.de)





## A & E Forum 2022 Executive Team

### **Prof. Richard Trappl**

*Richard is a professor of the University of Vienna, the president and founder of the Confucius Institute of Austria.*

[richard.trappl@univie.ac.at](mailto:richard.trappl@univie.ac.at)



### **Prof. Yu Zhang**

*Prof. Yu Zhang is the founder of China Communication Holding and the GeKA e.V. (Association for German Chinese Cultural Exchange). Additionally Prof. Zhang is a lecturing professor at multiple German universities.*

[yu.zhang@chinacomm.de](mailto:yu.zhang@chinacomm.de)



# Supported by

College of Hospitality



From the Tourism School of Klessheim



## Austrian Asian African Association

[www.austrianasianassociation.at](http://www.austrianasianassociation.at)  
[info@austrianasianassociation.at](mailto:info@austrianasianassociation.at)



# Thank You

For more information about AAAAssociation, please contact

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