



AUSTRIAN ASIAN AFRICAN ASSOCIATION INFORMATION TO THE FIRST AAAA BERLIN MEETING

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01. AAAA - AUSTRIAN ASIAN AFRICAN ASSOCIATION

One of the main aims of this organization is to build a business network between Austria, Europe, Asia and Africa. For this purpose, periodic meetings will be held to deepen the various contacts between individual AAAA members.

Furthermore, similar meetings will take place in future where members are located and through lectures and fireside chats, they will be informed about the economic potential of our Members. Every single individual benefits from the consolidated pool of contacts and vice versa.

The AAA is also focused on the exchange of culture and art. This includes, for example, the showcasing of various artists, art exhibitions or book presentations that have a certain relation to the AAA.

As an association with a charitable focus, the AAA will seek to realize initiatives in the Asian region with a special emphasis on underprivileged children. Funding for these charity projects will come from the finances of the AAA, which consist of various revenues, donations or contributions.

02. WALTER JUNGER – AAAA PRESIDENT



Walter looks back on a 30 years career in the hotel industry in four continents. He worked for such prestigious companies as Westin, Shangri-La and for ten years as Vice President for The Ritz-Carlton Hotel Company, as well as Brand Developer for Bvlgari Hotels, in Asia, Europe and Americas.

Due to his vast experience, Walter Junger is often requested as a keynote speaker for various industries such as Automotive, Aviation, Telecommunication and financial Institutions, to speak about the hotel and restaurant industry, design trends, and how to create exceptional service, as well as doing business in an European/Asian context.

Walter Junger is the founding president of the AAAA (Austrian Asian African Association). This non-profit association, aims to promote cultural as well as economic exchange between Austria and different Asian and African countries and to support a variety of children charities.

<http://austrianasianassociation.at>

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03. IL SORRISO - FINEST ITALIAN COUSINE

Founded in 1975, IL SORRISO is one of Berlin's top culinary institutions.

Our hosts for the first AAAA meeting are known nationwide for their refined, original and yet traditional Italian cuisine and a wine cellar that is second to none. Reggio and its highly professional employees not only stand for perfect service, but also make every evening an experience and every customer a family member and repeat offender.

The regular customers speak for themselves: This is where international politics, business leaders, gourmets and connoisseurs meet - everything that we and the AAAA also stand for.

The kitchen is a culinary experience. Sustainability, quality and the exclusivity of the ingredients have been a matter of course here since the company was founded.

The cosmopolitan connoisseur quickly realizes that every protagonist is involved here with passion, heart and soul.

The expertise of the someliers leaves no question unanswered. The chefs create the customized experience at the highest culinary level and the service is always impressive in every way.

We are proud to welcome you to the first AAAA meeting in Berlin at IL SORRISO!

<https://sorriso-berlin.de>



04. CIV SPIRIT

Axel & Boris, started their entrepreneurial journey very early in the Internet Technology Industry. From creating digital products, advising SMEs digital strategies and later on finding world changing technologies to invest in. In this, they are also involved in India with their co-working spaces YesssWorks.

Besides the tech sector, their focus is on the beverage industry. Among others they have created a high quality champagne brand, because they didn't like the standard industrial and commercial products which are available everywhere. And so the journey began to find better Champagne.

After spending extensive time in the Champagne region in France and visits to numerous Champagne houses it was time to create a business.

In 2015 they partnered up with a Champagne house to create their own Champagne brand. In 2016, an American business partner joined the venture together with an A-Celebrity.

After building up the product and brand Axel & Boris left the operational business at the end of 2018 to create something new again.

With the vision to redefine Vodka and create an innovative premium spirit taking Vodka to a whole new level. A Vodka that can compete with the best Gins and Whiskeys. After combining their knowledge about premium spirits and Champagne and over 100 tests the final and unique Vodka recipe was invented.

Their latest brand creation is in the wine sector.

<https://www.civspiritvodka.com>



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05. DINNER MADE BY THE CHEFS OF IL SORRISO

The kitchen of the IL SORRISO has received several awards from various gourmet critics every decade since its founding in 1975.

We're not talking about a pizza Italian here. Every dish on the menu is a work of art in itself, a passionate creation of the passionate kitchen crew.

Every menu here is based on traditional Italian cuisine, grown and passed on from generation to generation as secret family recipes.

Only sustainable, fresh and high quality ingredients personally selected by the chefs are used here.

<https://sorriso-berlin.de>



06. LUCA DE MICHELI - CLASSIC CONCERT GUITAR - MUSIC

The evening will be accompanied by a jam session with the Berlin guitarist Luca de Michieli on the classical concert guitar! His guitar playing is not limited to the classical guitar but also covers other genres such as jazz, flamenco, blues, soul, funk...

Only a few guitarists worldwide can entertain and inspire on their own. We are very proud that Luca will accompany the evening exclusively for us.

His improvisations lead to unique, unforgettable melodies...

At the same time, his music is never intrusive or provocative through volume. Only a few manage to set accents in a quiet solo. Let yourself fall. Enjoy the session!



07. NOMEDA

is the brainchild of us - the artists Leila "EDDA" and Hans "NOMAD" Raabe.

It's a joint venture art project of a couple, that lives and works together. EDDA's conceptual minimalism, coated in natural structures and olfactory impressions of the spices she uses, meet the raw, yet elegant language of lines and dots - NOMAD's urban art morse code.

Together, they create a new fresh language of artistic collaboration - much like a dance - that is free in form and expression, yet bonded by love, balance and aesthetics. Sophisticated conceptual, minimalistic academic art (EDDA is a masterclass student of the Universität der Künste, Berlin), meet the superheavy flows and linework of NOMAD (one of Berlin's most legendary urban artists).

Their first series of works, that are shown here, were created during the lockdown period from march to July 2020. The name of the series is "ANY WHICH WAY IS UP" - which not only reflects the positive altruistic intentions of their work - but also describes the way these paintings can be hung/looked at.

The idea to turn a painting whenever you need a change of environment, might not be new, but it's for the first time that artists created an entire show with it in mind. It really shows that aesthetic is a universal language, which is not just reflected in NOMAD's outlines, that inspire allegories from Toltec or African ornaments, over modern and Pop, to the Streetart of Keith Haring. It is visible, as well as to be felt, and smelled. Created by the unique surface design expertise of EDDA - that is widely inspired by the alchemy of pigment making of the renaissance painters.

In this way, NOMEDA fuses the skills of more than one person or style: It's a union of love and aesthetics, that we hope you will enjoy, as much as we do.

<https://www.nomeda.one>



AUSTRIAN ASIAN AFRICAN ASSOCIATION INFORMATION TO THE FIRST AAAA BERLIN MEETING

Dearest AAAA Members, Ladies and Gentlemen, Friends and Family,

we are proud to invite you to you the first AAAA event taking place in Berlin. This last year we have been able to enlarge our network and acquire new members for the Berlin chapter. So from now on there will be a regular get together in Berlin and a biannual international event. Like you all know Berlin is an unique international melting pot of influences especially regarding culture, music, media sport economic politics and capital.

Berlin is vibrating. Right now!

Berlin is colorful beautiful sexy, loud, quiet, business like full of history and future, wise and always worth a trip. Our network constantly under and one of the few cities in Europe who truly never sleeps and adds a twist to the network. We are proud to introduce you to our City and all the new members the way experience it at our first AAAA Berlin get together. It is important to us to show you a site of Berlin not everyone gets to see and by this premises we put together a program we hope you will enjoy. Starting with the location IL SORRISO, the Champagne Tasting of CIV Spirit Berlin, the Menu by the Chefs of the IL SORRISO, the different guest speakers including the Art Presentation of 'Nomeda' and the Music of the Guitarist Luca De Michieli.

Feel Welcome! Let us pop the Corks!

Since the number of attendees will be limited to 60 persons, we would appreciate a timely rsvp until the 20th of September. If you need any assistance for your travel plans or hotel recommendations, exclusive meeting facilities etc. We are looking forward to be meeting you, make new friends meet old ones and just have a great time sincerely yours.



AAAA Chapter Berlin

08. INVITATION WORDS & EVENT DETAILS:

WHAT: AAAA - THE FIRST AAAA MEETING IN BERLIN
DATE: FRIDAY 01 OKTOBER 2021
LOCATION: IL SORRISO, KURFÜRSTENSTRASSE 76, 10787 BERLIN

PRICE: FOR MEMBERS: 79 EURO PER PERSON:
FOR NON MEMBERS: 99 EURO PER PERSON

INCLUDES:

- THE THREE-COURSE MENU CREATED BY THE CHEFS OF IL SORRISO
- INCLUDE WINE, BEER AND SOFT DRINKS
- A CHAMPAGNE TASTING BY CIV SPIRIT
- SPEAKER'S: WALTER JUNGER (PRESIDENT AAAA) AND AN AMBASSADOR
- THE UNIQUE ART OF „ NOMEDA „
- THE GUITAR MUSIC OF LUCA DE MICIELI

TIME: 19.00 - 00.00
ACCREDITATION: AAAABERLIN@GMX.DE
LIMITED NUMBER OF PARTICIPATIONS: 60
END OF ACCREDITATION: 20 SEPTEMBER 2021

DINNER: IL SORRISO
CHAMPAGNER: CIV SPIRIT
ART: NOMEDA
GUITAR MUSIC: LUCA DE MICIELI