

*Art &
Economic*

FORUM

PRESENTED
BY

AAAAA

General Information

Organized by



The AAAAssociation

- Non-profit organization
- Established to improve the flow of goods, the exchange of information, and the creation of connected sustainable future between Asia, Africa and Austria
- Supports and implements childrens charities
- Founding Organization of the A&E Forum



The Purpose of the Event

“to build a business network between
Austria / German-speaking Europe, Asia and Africa
with additional
cultural, arts and charity aspects.”



The Location

Salzburg



The Venue

Kavalierhaus

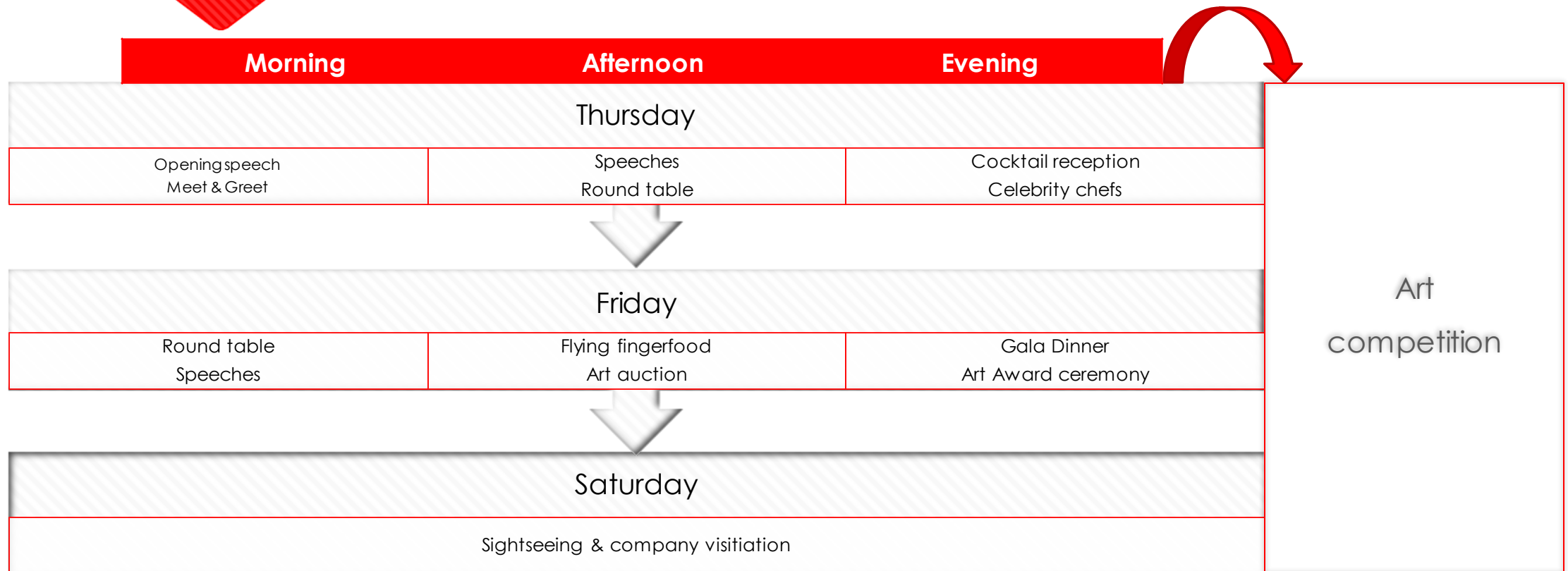


The Vision

"To create a global economic event with the highlight of an international art prize connecting Europe, Asia and Africa.

Talented children from three places in the world will mesmerize the participant and benefit from the profits."

The Program (2nd Quarter 2022)



Future Outlook

2023

Shanghai (China)
Sister city of Salzburg



2024

Mombasa (Kenya)



Business Aspects

"The event illustrates the epitome of exchange.

*The exchange of knowledge,
culture and business opportunities."*

Business Aspects

- Business opportunities for Asian, African and German-centric European companies
- Economic talks and business exchange
- Site visit of interested sponsor companies
- Mutual exchange of new contacts between Austria, Africa and Asia

Patronage




Dipl. Ing. Harald Preuner

Mayor of Salzburg



We want to thank Mayor Preuner for his blessing and support for this event.


Confirmed Guest Speakers

	Guest speaker	Credentials	Speech topic
	Honorable Minister Mawine Diggs	Minister of Commerce & Industry, Liberia	To be advised
	Mario Enzesberger	CEO of Liberty International Tourism Group Owner of Liberty African Safaris and Secluded Africa Hotel Company	The Development of tourism in Kenya with a strong sustainable footprint 🌱 and the impact and benefit for the local population
	Gerhard Hinterhaeuser	Partner at Bingmann Pflüger International From 2006 to 2014 one of the few foreigners to serve in the management committee of a leading Chinese state-owned enterprise	How to do business in China from the viewpoint of a foreign executive of a Chinese-state-owned company


Confirmed Guest Speakers

	Guest speaker	Credentials	Speech topic
	Walter Junger	Founding president of the Austrian Asian African Association	The Austrian Asian African Association and the vision of the Art & Economic Forum
	Dr. Gil Mahleti	Chairman of African Financial Group Doctor of former South African President Mr. Nelson Mandela	Tailor-made innovative transactional advice for transformational growth within the African Continent and the emerging market
	Dipl. Ing. Harald Preuner (TBC)	Mayor of Salzburg Honorary Chairman of the Art & Economic Forum	Opening keynote speech

Confirmed Guest Speakers

	Guest speaker	Credential	Speech topic
	Michael Schumann	Chairman of the board of BWA, Germany Federal Association for Economic Development and Foreign Trade	One Belt, One Road and its Implications for Austria as the Gateway to Europe
	Christian Tino Terraneo	Managing Director of ATC Austrian Technology Corporation	Austrian Smart City Technologies and its world-wide implications
	Richard Trapp	Founder of Confucius Institut of Austria Professor of the University of Vienna	China's development from revolution to cultural and economic world-power

Confirmed Guest Speakers

	Guest speaker	Credential	Speech topic
	KR Viktor Wagner <i>(to be confirmed)</i>	Managing Director of REIWAG Facility Services GmbH	Singapore robotics
	Peter Werth	CEO of Wolfrank-Adisa Holding AG	Sustainability – not just a buzz-word but a real opportunity for AAA partner companies
	Prof. Yu Zhang	The founder of China Communication Holding and the GeKA e.V. (Association for German Chinese Cultural Exchange). Additionally, Prof. Zhang is a lecturing professor at multiple German universities.	Art and the global network

The Art Aspect

*“We will provide the setting,
set the times
and curate the topics.*

*Our guests will fill the setting with life,
the time with memories
and the topics with meaning.”*

The Art Competition

3 Pre-selected artists from Europe, Asia and Africa

3 Days

1 Grand Art Prize

- Parallel to the event
- Emphasizes the power of innovation, future and environment
- Artists in residence
- Workspace showcasing artists
- Children charities art exhibition and auction
- Gala Dinner resident artists art auction and grand art prize



Charity Aspects

***“The potential of future benefit
exists for every participant***

***but even more for those,
to whom we will donate all profits
produced during the forum.”***

Charity Aspects

○ Supported Charities

- Austria - the Sonneninsel Seekirchen
The institution accompanies children with cancer or other serious illnesses.
- China - Shanghai Zhanyi Service Center
The center mainly provides rehabilitation training and life guidance for 2-16 –year-old orphans, children with autism or mental retardation
Exhibition of AAAA charity work
- Kenya- Liberty Safari Village Schools
A school funded by donations that allows children to escape the dangers of the safari in exchange for safe-haven and education

PROFITS BEING MADE WITH THE A&E ECONOMIC FORUM WILL BE DONATED TO THE FOLLOWING ORGANIZATIONS FOR FINANCIAL SUPPORT



SONNENINSEL (SEEKIRCHEN)

www.sonneninsel.at



**ZHANYI CENTER
(SHANGHAI)**

www.zhanyiertong.org



**LIBERTY SAFARI
VILLAGE SCHOOL
(KENYA)**

www.liberty-int.com

Ticketing

AAAA Member

Ticket type	What's included	Price
Master package	Includes all Day 1, Day 2, and Saturday tickets privileges	EUR 250
Day 1 ticket	<ul style="list-style-type: none"> - Entrance and all Day 1 sessions - Coffee breaks - Lunch - Master Chef cocktail reception 	EUR 120
Day 2 ticket	<ul style="list-style-type: none"> - Entrance and all Day 2 sessions - Coffee breaks - Lunch - Gala award dinner 	EUR 140
Saturday program	<ul style="list-style-type: none"> - Selection of touristic or sponsor company visitation program - Lunch 	For Master package participants

Non-AAAA Members

Ticket type	What's included	Price
Master package	<ul style="list-style-type: none"> - Includes all Day 1, Day 2, and Saturday tickets privileges - 2022 AAAA membership 	EUR 480
Day 1 ticket	<ul style="list-style-type: none"> - Entrance and all Day 1 sessions - Coffee breaks - Lunch - Master Chef cocktail reception 	EUR 190
Day 2 ticket	<ul style="list-style-type: none"> - Entrance and all Day 2 sessions - Coffee breaks - Lunch - Gala award dinner 	EUR 250
Saturday program	<ul style="list-style-type: none"> - Selection of touristic or sponsor company visitation program - Lunch 	For Master package participants

Sponsorship packages

- PLATINUM: 30.000
- GOLD: 15000
- SILVER: 5000
- BRONZE: 1000
- ART PRIZE SPONSOR: 15000
- HOTEL SPONSOR: 5000
- MEDIA SPONSOR: 5000
- TRANSPORT SPONSOR: 5000

Confirmed Sponsors

- EXECUTIVE SPONSORS: AAAASSOCIATION, TOURISM SCHOOL KLESSHEIM
- PLATINUM:
- GOLD:
- SILVER:
- BRONZE:
- ART PRIZE SPONSOR:
- HOTEL SPONSOR: SHERATON SALZBURG
- MEDIA SPONSOR:
- TRANSPORT SPONSOR:
- EVENT LOCATION SPONSOR: WKO



Sheraton



A & E Forum 2021 Executive Team

Walter Junger

Walter is the founding president of the AAAA (Austrian Asian African Association). This non-profit association, aims to promote cultural as well as economic exchange between Austria and different Asian and African countries and to support a variety of children charities.

wj@walterjungerandfriends.com



Daniel Mair - China

Daniel is the Managing Director at SBI Facility Services Shanghai providing best class engineering consulting and technical facility services. Daniel will be organizing the Art and Economy Forum and promoting AAAA in Greater China area.

daniel.mair@gmx.at



A & E Forum 2021 Executive Team

Leon Naidoo – South Africa

Leon, the former Consul at the South African Consulate General - Hong Kong & Macau, and Washington D.C., has now created Africa Impacts Solution to enhance African economic development projects. He will be helping AAAA to create the Art and Economy Forum, and promoting AAAA in Southern Africa.

naidooleon02@gmail.com

Peter Werth - Italy

Peter is the CEO of Wolftank-Adisa Holding AG, a leading South Tiro company providing environmentally sustainable solutions, mostly in Europe and China. He is promoting AAAA in Austria and Italy, as well helping AAAA to create the Art and Economy Forum.

peter.werth@wolftank-holding.com



A & E Forum 2021 Executive Team

Johann Oberascher - Austria

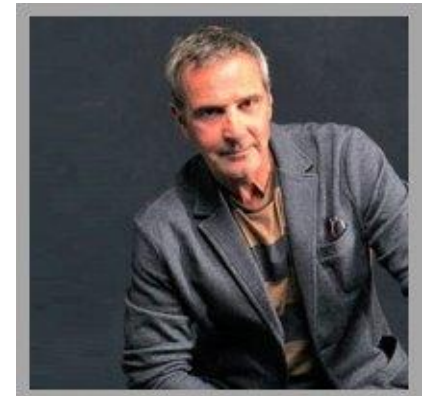
Han's main profession is a portfolio manager in energy-trading, optimizing the power-portfolio of Salzburg's energy-supplier. He is also the founder and owner of MoreWinePlus wine-trading company. Experience in event management by hosting many events as president of one of Salzburg's most traditional football clubs, essentially the Salzburg dragon boat cup and festival with more than 30.000 participants.

johann.oberascher@sbg.at

Mario Enzesberger – Austria

Mario is the President and CEO of Liberty International Tourism Group, which is the largest privately owned Destination Management Company (DMC) in the world. Now being a resident in Kenya, Mario will be helping AAAA to create the Art and Economy Forum, and to promote AAAA in Africa.

mario.enzenberger@liberty-int.com



A & E Forum 2021 Executive Team

Mag. Susanne Kurz - Austria

Susanne, former President of the Austrian Federal Council, is Director of Geve Project Development Ltd. & CoKG. Susanne, originally from Salzburg, Austria supports the events in Austria
susanne.kurz@ass-experts.com

Lee Garakara

Lee Garakara is the founder and curator at Mwimbi Fine Art. For over 15 years, Garakara has always supported the continuing development of African contemporary Arts globally. By realizing projects internationally, Garakara continues to explore the elusive link between contemporary Art, African Art and its wider audience. He has also worked with a host of established art institutions such as Art Basel Hong Kong and AAMI Institute in Slovenia.
info@mwimbifineart.com



A & E Forum 2021 Executive Team

Herwig Reininger - Austria

Herwig is an expert in Marketing and Sales; For the past 5 years, he has been managing the biggest member benefit system in Austria with more than 1.2 Mio members. In AAAA, he is responsible for the annual auditing of AAAA accounts.

hr@bkf.at



Michael Schumann

Michael is the president of BWA (Federal Association for Economic Development and Foreign Trade) of Germany, a sister association of AAAA.

m.schumann@bwa-deutschland.de



A & E Forum 2021 Executive Team

Prof. Richard Trappl

Richard is a professor of the University of Vienna, the president and founder of the Confucius Institute of Austria.

richard.trappl@univie.ac.at



Prof. Yu Zhang

Prof. Yu Zhang is the founder of China Communication Holding and the GeKA e.V. (Association for German Chinese Cultural Exchange). Additionally Prof. Zhang is a lecturing professor at multiple German universities.

yu.zhang@chinacomm.de



Supported by

College of Hospitality



From the Tourism School of Klessheim

Austrian Asian African Association

www.austrianasianassociation.at
info@austrianasianassociation.at



Thank You

For more information about AAAAssociation, please contact

Ingrid Chan info@austrianasianassociation.at

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